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EDITING OF EXISTING CLIPS

Your showreel is your most powerful marketing tool. Whether you're seeking to introduce yourself to agents and casting directors for the first time – or to cement an existing working relationship with them – nothing inspires employers more than a well-presented reel (statistics show that actors with showreels are four times more likely to be cast than those without).

One Voice Productions is a market leader in actor showreels with successful clients being employed on Sky, ITV and the BBC. Each showreel we produce is individually-crafted to ensure you're shown to maximum effect. Moreover, because we employ a unique "archiving" system - adding new material to your reel is a painless and cost-effective process allowing a quick response to updates, allowing your reel to be up to date.

Key features of **One Voice Productions** showreel editing service:

- Typical showreel length is 3 to 5 minutes including titles, dissolves and music (usually comprising around 6-8, thirty-second clips, plus "montage").
- Your various clips are put together with a personalised marketing strategy in mind.
- Same-day digital editing service (where possible) -- you walk away there and then with a DVD copy of your new reel or it can be sent recorded delivery (additional DVD, CD-Rom and VHS copies can also be ordered).
- You work alongside the editor - allowing creative input ensuring you are happy with the content and understand the reasoning behind our editing.
- Individually-styled labelling and boxed presentation, which will make your reel stand out in the crowd.
- Full archiving of your material, so that like your CV, as your career develops, so can your showreel.
- In-depth, pre-consultation – advising you on selection/how best to prepare – saving you valuable time and money on the day of the edit.

SHOT FROM SCRATCH

Our shot-from-scratch scenes are designed to show you to advantage as an on-screen actor, enabling you to pitch with confidence to agents and casting directors.

These scenes can be used on their own to create your first showreel - or to supplement your clips of past work. Just one filmed monologue, alongside your other clips, can greatly enhance the overall reel quality.

Filming is on broadcasting-quality digital format using the latest HD cameras, with scenarios crafted in the style of TV/Film productions.

A professional director is on hand through-out to nurture your screen performance and guide you through script selection.



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Additionally, the material is carefully archived allowing you to update your showreel with ease/affordability as you build up work credits.

Each showreel is individually tailored - accordingly, we offer monologue and dialogue scenes - allowing you to select the number and type of scenes you'd like on your reel.

INDIVIDUAL SCENE PRICES

Monologue Scene (single shot): £300

Monologue Scene (with cutaways*): £350

Dialogue Scene (with cutaways*): £400

Prices include:

- All filming and editing
- A DVD copy of your reel with personalised styling
- Script consultation/use of our extensive in-house library
- Professional director and crew
- Supply of co-performers if required
- Location & Studio-set scenarios
- All material is archived, so that like your CV, as your career develops, so can your showreel
- Costume and make-up advice

Further DVD, CD-Rom and VHS copies can also be ordered from One Voice Productions

* 'Cutaways' enhance the scene but increase the cost because of the greater editing time required. One Voice Productions offers you the chance to have single shot monologue scenes, i.e. without cutaways, thereby providing a more cost-effective alternative.

PUTTING TOGETHER A GOOD SHOWREEL

The golden rule in making a good showreel is: "Don't confuse it with vanity publishing". A showreel isn't there to show off to your friends and family ~ it's there to get you work!

The key thing to remember is that you're sending it to a professional caster (whether agent, casting director, director or producer) who probably doesn't know you too well or not at all, So put yourself in their shoes. What do they want/need to see?

- That you can act
- That you can interact with other actors
- That you're confident in front of camera

Here, then, are the main points to consider when creating your showreel:

Brevity

Limit the showreel to 3-5 minutes. This is ample time to illustrate your potential (think about it, that's the average length of an audition speech!). Casting directors and agents are busy people and will resent having to watch a long-winded reel. **Remember Less is More**

Don't include complete scenes or try to convey storyline

The person casting is interested in **you** ~ not what happened during a particular episode of your favourite soap. Do fade in a title to let them know what the production is, but hold back the urge to explain the plot. Think of a film or TV trailer ~ it's the energy of the on-screen performance that's important, not the whole story/history of the characters.

Start off with a scene in which it's very clear who they should be watching

Sure, they've seen your photograph, but a moving image is very different. There's nothing more annoying to casters than not knowing which actor one's supposed to be watching! A splash montage at the start will avoid this pitfall (as well as giving the reel pace and energy - keep it short though!).

Ensure pieces run together/work as a whole

At the One Voice Productions we use 'theme music' to 'edit' scenes together, using cross dissolves - so that one piece flows smoothly into the next

Choose your material carefully

Audition speeches and theatre excerpts often don't adapt well to screen. It's probably best to use something written for Film or TV - however, avoid well-known excerpts and don't try to emulate the actor originally playing the role. Pick something you feel you can add to/adapt to yourself (One Voice Productions draws on a library of scripts specially written for screen).

Your best bet is to opt for something fairly naturalistic.



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Presentation

Ensure your name appears at the start and end of the reel as well as on the box (your showreel, photo and CV may get separated!).

It's worth making an effort to smartly present the reel, in terms of the way it's packaged and labelled. First impressions count! At the very least, include name and contact details.

If you'd like to find out about One Voice Productions approach to showreel filming, simply contact one of our specialists for further advice.



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PRICES

Showreels

Editing of Existing Material

Editing by the hour £50 ph

Shooting from Scratch

(individual scenes)

Monologue Scene (single shot) £300

Monologue Scene (with cutaways) £350

Dialogue Scene (with cutaways) £410

Presenter Showreel £700

Filming of Plays/Live Events from £350

Duplication - Note that all prices below include graphically-styled labels*.

VHS		CD-Rom*		DVD	
(min order: 10)	+p&p	(min order: 10)	+p&p	(min order: 10)	+p&p
10-15 copies: £4.25 each	8.00	10-15 copies: £3.60 each	2.00	10-15 copies: £6.10 each	6.00
16-20: £3.75 each	11.00	16-20: £3.10 each	4.00	16-20: £5.60 each	8.00
21-30: £3.25 each	15.00	21-30: £2.60 each	6.00	21-30: £5.10 each	11.00
31-50: £2.85 each	18.00	31-50: £2.20 each	8.00	31-50: £4.70 each	15.00
50+: £2.55 each	22.00	50+: £1.80 each	10.00	50+: £4.30 each	18.00

Audio CD duplication is charged at the same rate as ordinary CD-Rom duplication.

**Additional £1.75 per CD if jewel cases are used instead of clear slip covers.

Format Transfer: To format transfer your showreel onto DVD, CD-Rom or VHS, all you need to do is place a minimum duplication order (10) of the required format - see above. (A single format transfer/copy otherwise charged at the flat rate of £35)



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Photographs

Actor Shoot	£195
Back-of-photo Labels (for 192)	£15
CD-Rom of all prints	£25

CV Writing

Full CV Design & Consultancy	£125
CV Typing/Graphic layout	£75
Scan-in of Photograph	£15
Copies (single-page) each - min order 30	.50
Copies (two pages) each - min order 30	.65

Graphics

Graphic Design	£50 per hour
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Stationery

Headed Notepaper (per 100)	£28
Complimentary Slips (per 100)	£24

Internet & Related Services

Transfer of Photo & CV in e-mail Internet Format	£50
Transfer of Showreel into Streamed Web Format	£50
Website Design	£350



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PRESENTERS' SHOWREELS

SHOT FROM SCRATCH (£700)

- Separate 4-hour rehearsal/scripting session
 - working with a professional Presenter you rehearse, explore ideas and have text either written specially for, or adapted to, your own individual style.
- Approximately five different scenarios will be filmed and edited for you - including blue screen, vox-pops, OB (outside broadcast) and PTC (piece-to-camera).
- About a week later you will film the scenes, utilising a professional crew.
- A high degree of editing and post-production is incorporated to give your showreel a professional look - our aim is not to give the impression the showreel is an audition, rather that these are excerpts from professional productions.
- Final showreel along with personally styled labelling is available on DVD, CD-Rom or VHS.
- Further copies can be ordered directly from One Voice Productions.
- All material is archived, so that, like your CV, as your career develops, so can your showreel.

EDITED FROM EXISTING MATERIAL (£60 per hour)

- Your various clips are put together with a keen marketing strategy in mind.
- Same-day service - you work alongside the editor - allowing creative input.
- Typical edits take between 3-4 hours.
- Final showreel along with personally-styled labelling is available on DVD, CD-Rom or VHS.
- Further copies can be ordered directly from One Voice Productions.
- All material is archived, so that, like your CV, as your career develops, so can your showreel.



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THEATRE PLAY FILMING & EDITING

We offer professional recording of your theatre play or show.

Additionally we provide a spectrum of "back-up" services such as editing, duplication and web streaming – allowing you not only to have a valuable record of the live performance – but to turn the recording into a useful marketing tool for your company.

Key Features

- Filming is on broadcast-quality DV
- Single or multiple-camera set-up
- The potential of editing the full-length show into a 5-minute "showreel" for your company
- Duplication of the recording on DVD (US and UK format) CD-Rom or VHS
- Streaming of the footage for your website

Pricing

Play recording service: from £350.00

Editing: £60 ph

Past Credits

To date we have filmed a wide range of theatre, comedy and musical production at a variety of venues including **Sadler's Wells, The Duchess Theatre, Wyndham's Theatre, New End Theatre, The Hippodrome** and **Soho Theatre** to name a few.